



AvocadoCoin

Next-generation Blockchain and Cryptocurrency project



White Paper V1.3

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Abstract

From Estonia, GreenCrypto Corporation OU aims to create an ecosystem to support sustainable projects in agriculture. Bringing together a number of experts and allies in different areas to carry out this massive idea.

Our purpose is to become a global reference in the development of disruptive technologies applied to agriculture.

Our core project is the Green Gold Coin, a payment token supported by blockchain technology that will enable the development of Agro 4.0 technologies. Through the Green Gold Coin we systematize the fundraising process for the development of green projects, using disruptive technologies and techniques, improving the entire value chain and delivering safe, sustainable and traceable products to the global market.

The Green Gold Coin will facilitate the exchange of all goods and services in our wallet. In addition, it will be the base currency for the payment of annual dividends of the Security Tokens that we will launch and register in the Security and Exchange Commission. For every agro project, we will make an ICO to launch a Security Token to raise funds and finance green agro projects.

The first Token will be the Avocado Coin; it will be born as a utility token as we enter the SEC registration process to become a Security Token shortly. This strategy is to start working on the agricultural projects while we go through the registration process, which we estimate will take a little over a year.

The strength of this token is that it will be backed by the avocado industry that represents a market of \$14.3B and in 2018 accounted for more revenue for Mexico than oil.

Our strategy is to follow this 3 pillars:

1. Create an ecosystem that's driven by building/establishing disruptive agriculture technologies.
2. Leveraging our strong farmer connections to gain access to crop and be able to produce a variety of derivative products
3. Our Avocado Coins will be born as Utility Tokens, but they will become the first Security Tokens of the ecosystem and will allow users to earn dividends from their investments.

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The sustainability challenge

Many of the Sustainable Development Goals (SDGs) will be achieved primarily via improvements in the food system (SDGs). On the other hand, innovative breakthroughs may cause deep and disruptive changes, resulting in the concurrent and interconnected reconfiguration of several areas of the global food system. Thus, the advent of new technology or social solutions may have a wide range of impact profiles, with positive repercussions for certain SDGs and unforeseen negative side-effects in other areas.

By 2050, the world population is expected to reach 9.3B compared to the current 6.8B¹. The accelerated birth rate and the consumption power of the new social classes present an enormous challenge in terms of production and resource utilization. If we do not address this growing demand in time, the great challenges of the United Nations will simply not be met and the gaps of inequality, pollution, hunger, and so on, will only widen.

Other alarming metric is that 33% of global farming production is wasted² because of rudimentary labor, inefficiencies and lack of opportunities to invest in new technologies. It is not feasible that 98%³ of all farmers wouldn't even be able to implement those changes are best because lacking of financial resources and knowledge.

By 2030 there will be a 40%⁴ gap of water supply and water demand. There will be also shortages in the amount of arable lands, increasing cost of energy, labor and nutrients, which simply means agriculture must embrace a digital transformation that is pillared by connectivity & dependability.

Stand-alone solutions are seldom successful in achieving good results across a range of sustainability criteria. Instead, they should be incorporated into systemic improvements

¹ Source: <https://www.un.org/development/desa/en/news/population/world-population-prospects-2019.html>

² Source: <https://www.fao.org/food-loss-and-food-waste/flw-data>

³ Source: <https://www.fao.org/3/i3729e/i3729e.pdf>

⁴ <https://www.canr.msu.edu/news/feeding-the-world-in-2050-and-beyond-part-1>

that will make it easier to achieve the Sustainable Development Goals. Eventual trade-offs must be addressed proactively to achieve real sustainability, especially those involving social issues such as inequality in all of its manifestations, social fairness, and strong institutions, which continue to be challenging accomplish.

It is possible to tackle trade-offs that have unintended repercussions via the construction of well-planned transition routes, the diligent monitoring of critical criteria, and the implementation of clear scientific objectives at the local level.

Be sustainable is the only way to keep the planet alive and improve the living conditions of all its inhabitants; we already have the technology to achieve a sustainable planet, however, it's a race against time and not everyone has the resources to apply the technology and collaborate with the objective due to financial and cultural barriers.

To fulfil the projected food demand for almost 10 billion people by 2050, whereas also fulfilling the Sustainable Development Goals (SDGs), food systems must be adjusted to be:

- Inclusive – guaranteeing economic and social inclusion for all food systems stakeholders in the supply chain, such as small farms, women and the younger population.

- Sustainable – decreasing as much as possible the detrimental environmental effects, Preserving the scarce natural resources, protecting and stopping biodiversity loss and enhancing the resiliency against future disasters.

- Efficient – providing proper quantities of nutritious and healthy foods for global demand while also keeping minimal losses and waste .

- Nutritious and healthful - supplying and supporting a varied array of nutritious and safe meals for a balanced diet



Figure 1: Food and agriculture at the centre of the SDGs
Source: FAO, 2016

Solutions

There are 3 main aspects that we need to focus in order to succeed in this sustainable path:

1. The world is desperately in need of more agricultural production to meet growing needs

“It is essential to double food production, reducing waste, and taking care of the planet's environment.”

-United Nations-

It is necessary to address food systems' environmental, economic, and health implications to realize this goal. It will need ongoing investment in crop enhancement technology, management techniques, policy and governance, business model innovation, and other time-tested tactics throughout the next decade. And it necessitates significant innovation and deviations from the current quo.

2. We need to innovate and do things differently. The only way to thrive is incorporating technologies to reduce inefficiencies, a main aspect is in the agribusiness with innovations like Agro 4.0, IoT, among others.

By lowering exposure to toxic agrochemicals and risky equipment, reducing human injuries (SDG 3, 8), and perhaps enhancing management decision-making by eliminating cognitive biases, automation might have significant advantages for human safety. Automation might also help to save resources by reducing the usage of toxic agrochemicals and their environmental impact (SDG 12, 14, 15). Input waste might also be decreased by using more precise doses (SDG 12). Furthermore, automation may improve supply chain resilience by lowering the susceptibility of labor supply disruptions caused by pandemics, ageing, or decreased population growth rates. Every one of these

variables have the potential to boost and sustain output while also lowering consumer food costs, eliminating hunger (SDG 2)

Agriculture 4.0

Agriculture 4.0, the impending agricultural revolution, must be environmentally friendly, centered on science and technology. Agriculture 4.0 will need to include both the demand and supply sides of the food-scarcity equation, leveraging technology not only for the sake of innovation but also to better and answer genuine customer requirements and reengineer the value chain.

Farms and agricultural processes will operate differently in the near future, owing mainly to technological improvements, including sensors, gadgets, machinery, and information technology. Agriculture of the future will rely on advanced technologies such as robotics, temperature and moisture sensors, aerial photographs, and GPS, to name a few. These advancements will enable firms to operate more profitably, efficiently, safely, and sustainably.

Through Agriculture 4.0 development tools, it is feasible to estimate crop growth based on important growth characteristics measured in the field (plant ecophysiology, environmental factors, soil nutrition levels, etc.). A new generation of AI-based approaches has been developed to predict crop yields to assist farmers in their planning, storage, and marketing techniques and meet the concerns of food security that will face the world in the coming years.

Thus, what emerging technologies and implementations in Agriculture 4.0 promise to resolve the food shortage crisis? We identify three broad tendencies in which technology is disrupting industries, which we will address by highlighting individual solutions with a high potential for systemic disruption:



Produce differently by the use of novel ways



Leverage modern technology to bring food production closer to customers, hence enhancing food chain efficiency.



Incorporate technology and applications from several industries

Internet of Things (IoT)

The agricultural world is being disrupted by digital revolution. With the rapid acceptance of the Internet of Things (IoT), linked devices have permeated every part of our lives, from health and fitness to home automation, automotive, and logistics, as well as smart cities and industrial IoT.

Therefore, it is only natural that IoT, linked devices, and automation would make their way into agriculture, significantly enhancing practically every aspect of it. How could one continue to depend on horses and ploughs when self-driving automobiles and virtual reality are becoming commonplace?

Agriculture has seen several technical changes over the previous few decades, becoming increasingly industrialized and technology-driven. Farmers have acquired more control over the process of producing animals and growing crops with the use of different smart agricultural technologies, making it more predictable and efficient.

Automation of Skills and Labor

The UN forecasts that by 2050, two-thirds of the world's population would reside in cities, eliminating the rural workforce. New technologies will be required to alleviate farmers' workloads: operations will be conducted remotely, procedures will be automated, dangers will be recognized, and concerns resolved. In the future, a farmer's abilities will

increasingly consist of a combination of technology and biology, rather than being exclusively agricultural.

Data-driven Agriculture

When it comes to crop farming, extracting high yields from crops is becoming more difficult due to changing weather conditions. Accurately monitoring environmental crop stress is essential to ensuring that we produce enough food to feed the globe. From monitoring environmental aspects that affect agricultural output to tracking livestock quality, smart agriculture implementations based on Internet of Things devices provide farmers with unparalleled flexibility and ease of use, reducing environmental impact, maximizing yield, and decreasing cost in record time. By evaluating and comparing information about the weather, seed kinds, soil quality, disease likelihood, historical data, and market patterns.

SMTC is a pioneer in the area of high performance and mixed-signal semiconductors and complex algorithms. In September 2020, the company announced that ICT International, a supplier of IoT solutions for environmental practical operationalization and Definium Technologies, a development company and distributor of Internet of Things entry points and gadgets, will use devices highly premised on Semtech's LoRa® and LoRaWAN® protocol to immobilize vehicles. Semtech's devices are used in plant physiology sensors, allowing for precise and faster monitoring of moisture movement within the plants and the rapid response to stressors to increase production. Therefore, producers increase their profits while simultaneously lowering their expenditures associated to product loss.

3. Block-chain & crypto are powerful tools to solve this issue because of the nature of the technology and because this is a pretty big market where there's a massive opportunity.

Disruptive technologies such as cryptocurrencies and blockchain are amazing tools to create new financing structures, using crowdfunding and connectivity, could give small and medium size producers and farmers the technology, information and capital they

need in order to reach the next efficient and sustainable level. These tools are able to increase efficiency give trust and transparency in any process; it is the link between physical and social worlds, and they give us the chance to connect investors with startups, and suppliers with consumers. With these tools the financial barrier gets broken.

For instance, the Blockchain technology applied to the food industry is growing at a 47% CAGR in 2018, the market value was 60 Million USD and the forecast says that in 2023 it will be at 420 Million USD⁵. In the same line the Blockchain technology for the energy sector has a market value of 270 Million USD and is growing at astonishing 78% CAGR, the forecast market size of the blockchain technology for the energy industry will be 7 Billion USD in 2023⁶.

The current cryptocurrencies environment is the perfect tool for crowdfunding, and the few problems it has can be resolved by the creation of a “hybrid” network, this network combines the benefits of decentralized flow of assets and secure network for micro investments, and it could strongly support the undertaking of projects that have been considered by some investment sectors, due to its lack of profitability.

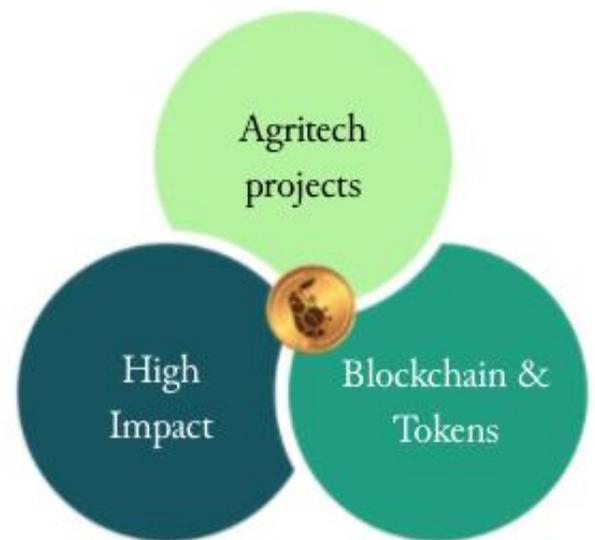
Our solution seeks to solve not only the problem of capital raising for projects that other funding means reject, but also improve the general conditions of the rural people, helping to reduce the barriers to access more people to water, electricity and telecommunications.

⁵<https://www.marketsandmarkets.com/Market-Reports/blockchain-agriculture-market-and-food-supply-chain-55264825.html>

⁶https://www.marketsandmarkets.com/Market-Reports/blockchain-energy-market-186846353.html?gclid=CjwKCAjwyqTqBRAyEiwA8K_4O4JyopdYFAUB-xASLFFRVbsQ8iBt1EjiUfDSKP5n07Z-Wtju4DtcUhoCOqwQAvD_BwE

Proposal

GREENGOLD PROJECT
SYSTEMATIZES THE PROCESS OF
FUNDRAISING FOR THE
DEVELOPMENT OF GREEN
PROJECTS, USING DISRUPTIVE
TECHNOLOGIES AND TECHNIQUES,
IMPROVING ALL THE VALUE CHAIN.



GreenCrypto Corporation OU is the company with the ownership of whole GreenGoldCoin Project.

The project will own:

- Global distribution currency for payments and transfers
- Licenses of The US Security and Exchange Commission.
- Project selection methodologies
- Marketing and export brand
- Companies to manage AgroProjects
- Contracts, agreements, certifications and other intangibles

Why do we make the GreenGold Project?

- The creation of cryptocurrencies brings a proven method of raising capital.
- Agro people are not getting the best resources from the government or financial institutions.
- Millions of people are willing and able to make small investments to get large amounts of help.
- The need to generate organic products with sustainable procedures is imminent for the future of humanity.
- Blockchain technologies are achieving traceability and transparency for the entire ecosystem.
- Farmers are the most exploited part of the agro ecosystem, thanks to the transparency of the GreenGold Project, they will have lots of benefits and improve their life

4th Generation blockchain

The unique characteristic of this technology is the non-alterable information, this ability opens a new world of opportunities for the reorganization of all kinds of interactions, making all the agreements honorable, this brings a new world, one where the people can trust in people easily. We already talk about a 4th generation technology because we support the PoH⁷ blockchain technique but also we believe that new technologies should impact the world for the better, and our purpose is to become a global reference in the development of disruptive technologies applied to agriculture.

Solana⁸ is our chosen blockchain. All the projects, business and initiatives we get involved in are in this platform because this one gives transparency, rastreability,

⁷ <https://solana.com/solana-whitepaper.pdf>

⁸ <https://solana.com/>

efficiency and transactionality to the products, services and projects allowing everyone to see what is happening with their business.

Blockchain characteristics:

- Unlimited scalability
- Time generation blocks
- No. 51% vulnerability
- Multidimensional
- Multilayer
- Totally IoT compliance
- User centered design

The Blockchain may contain information of different dimensions, currencies with different criteria for its transactional cost, IoT transactions, voting and smart contracts.

The operation of this blockchain is disruptive and innovative, it has been introduced a new concept that is called "Proof of History" thus differentiating from all the Blockchain created to date.

We support the cleanest and most efficient way to develop a blockchain that maintains conceptual independence in its operation. The use of synchronization of atomic clocks and a rapid response scheme (which has nothing to do with computing power to decipher any algorithm but the efficiency of communication that can be maintained with the nodes and world time) and order will allow to decide who writes the respective block in the chain.

IoT, Agro 4.0, Big Data

As the 4.0 industry includes the usage of the latest technology, our project brings together the benefits of internet of things (IoT), data mining, artificial intelligence and its applicability to maximize the resources provided by the planet.

Benefits of this technologies:

- Increase profits

- Traceability
- Optimization
- Increase production
- Decrease waste
- Process Automation

These technologies will allow us (to us and anyone who wants to know) to monitor each of the Green products, each agricultural product will have a detailed follow-up, obtaining information on the processes of planting, feeding, production, distribution, and marketing. All this information will be used for the analysis and decision-making that guarantees the highest quality of the final products. In turn, these technologies result in increased production, efficiency in the use of nutrients and water, and maintenance of standardized production.

Collaborative Economy Model

We propose to implement and improve a proven model through which an association that aggregates several producers by signed agreements, agrees to receive investments in agribusiness or energy knowledge and technology to enhance the production and commercialization of its products and services and their derivatives.

Farmers will maintain the ownership of their lands while benefiting from the efficient use of resources, increased production, and revenues from the export operation.

Tokens for funding

Until now, the investment related to the 4.0 technologies for sustainable projects in emerging economies has been very low due to a lack of resources, in the agro sector the problem is bigger because of the low coordination between agricultural producers and technology development companies.

The idea of the GreenGold Project is to use 4.0 tech to create and implement a smart ecosystem through the value chain, increasing the economic and social well-being without changing the current ownership on the land and the production units.

The procedure to support every Green project is through the subsequent issuance of crypto assets (tokens), each one of which will be linked to one specific green project. This raising funds scheme will let holders participate in an specific sector with which they decide to be get involved.

The selection process of each Green Project goes through a specific evaluation in each case. In the case of Agro projects, different elements will be taken into consideration, namely: product category, global product situation, investment country, marketing advantages due to the introduction of the technologies proposed by the GreenGoldCoin project, international agreements between project companies global and new investment, specific financial projections. The Project Evaluation Committee will determine and make public the selection of the next Green project with all the required supports.

The funds raised by each ICO will be used for two purposes, the first one, commitments to the GreenCrypto Corporation OU regarding the cost of raising capital, licenses for the use of technology, and other services provided during the ICO and after the closing of said process. This quota to the global company is established in a percentage amount of the survey. The second purpose is to invest in the Green business in the most efficient way.

Cryptocurrencies Involved

The project generates one cryptocurrency that will be traded within the Blockchain. Additionally, for each Green product to be launched, a token linked to that product will be generated.

The GreenCrypto Corporation OU will be a representation of shares of the legal company that owns the project (Equity Token).

The GreenGoldCoin (GGC) will be the circulating currency with which dividends will be paid (when we comply with all the SEC and other Organization's requirements) and will have a global payments and transfers project. GreenGoldCoin is the payment currency on which strategies will be applied to achieve what others can't: Become the best method of daily payment worldwide.

The GreenGold Project, in this first phase, seeks to raise funds to develop and launch the ecosystem of the GreenGoldCoin, within it Tokens will be generated with the preparation of ICOs that will transform in Security Tokens.

Business Model

Introduction

The Green Gold Coin initiative has different lines of business all supported by the Blockchain 4.0, the expertise of the team and the needs of the business and consumers.

STOs

The registration of security tokens gives the rights to receive economic benefits from an investment in a green project, are backed up by the project, smart contracts and the IoT technology, the process to make this a profitable action is:

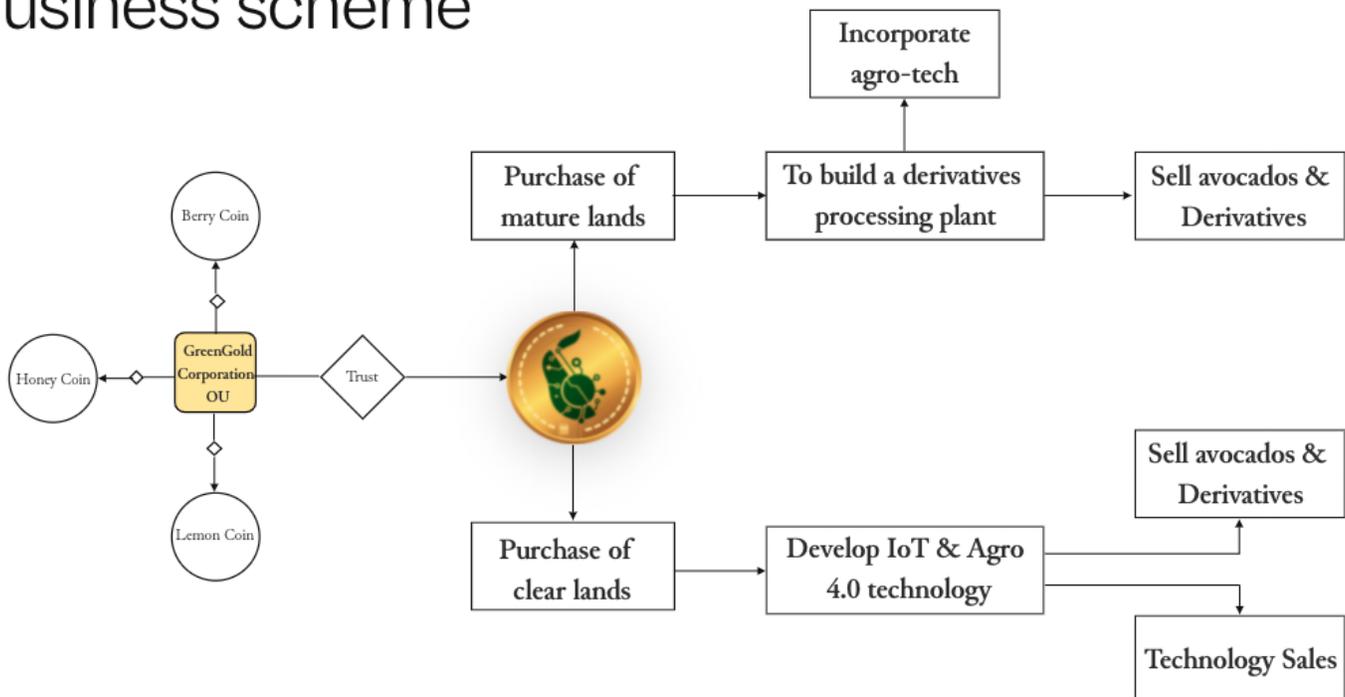
1. The GreenCrypto Corporation OU will investigate, analyzes, selects and managed sustainable projects which are economically and technologically achievable.
2. When the project passes all the tests, the resources placed by token holders supports the expenses to allocate a public offer of tokens.
3. The crowdfund gives capital required by the project and they receive tokens, which are smart contracts that give economic rights over their collaboration.
4. At the moment the goal is reached, token holders receive a percentage of the capital raised as compensation for their initial collaboration.

5. The producer obtains the resources financed by the token holders
6. Production is increased and optimized with the help of the IOT and the blockchain being all tracked and accounted for by the same technology
7. The GreenCrypto Corporation OU commercial's unit helps with the commercialization of the products and services of the green project
8. The product or service is sold to the global market in traditional currency or Green Gold Coins
9. A smart contract pays the producer the established price and pays dividends between token holders

With the operation of this business model we can use the resources and infrastructure to other lines of business such as:

- A. SaaS: as a software development company, we will be open to other companies beyond our partners for a license agreement
- B. Brokerage: vendors how has difficulties with the exports, sales, logistics, permits, etc. They can contract our services under different schemes from a sales commission to hourly charges
- C. Data marketplace: The data collected in the transactions have value to different organizations so the owner of the information can sell this data on the platform.

Business scheme



Technology

Solana Blockchain

The current Blockchains are being adopted very well and they show to the world what amazing tool it is however we live in a world of big data, artificial intelligence and IoT this technology demands more than simple “money transactions” and the information has to be linked to a blockchain and some of the current blockchains have some issues like complex codes, scalability, speed, cost of transaction and security vulnerabilities.

Solana’s blockchain solves all this problems thanks to its Proof of History system. It is the fastest blockchain in the world and the fastest growing ecosystem in crypto, with over 400 projects spanning DeFi, NFTs, Web3 and more.

Network Design

“As shown in Figure 1, at any given time a system node is designated as Leader to generate a Proof of History sequence, providing the network global read consistency and a verifiable passage of time. The Leader sequences user messages and orders them such that they can be efficiently processed by other nodes in the system, maximizing throughput. It executes the transactions on the current state that is stored in RAM and publishes the transactions and a signature of the final state to the replications nodes called Verifiers. Verifiers execute the same transactions on their copies of the state, and publish their computed signatures of the state as confirmations. The published confirmations serve as votes for the consensus algorithm.”⁹

⁹ Source: <https://solana.com/solana-whitepaper.pdf>

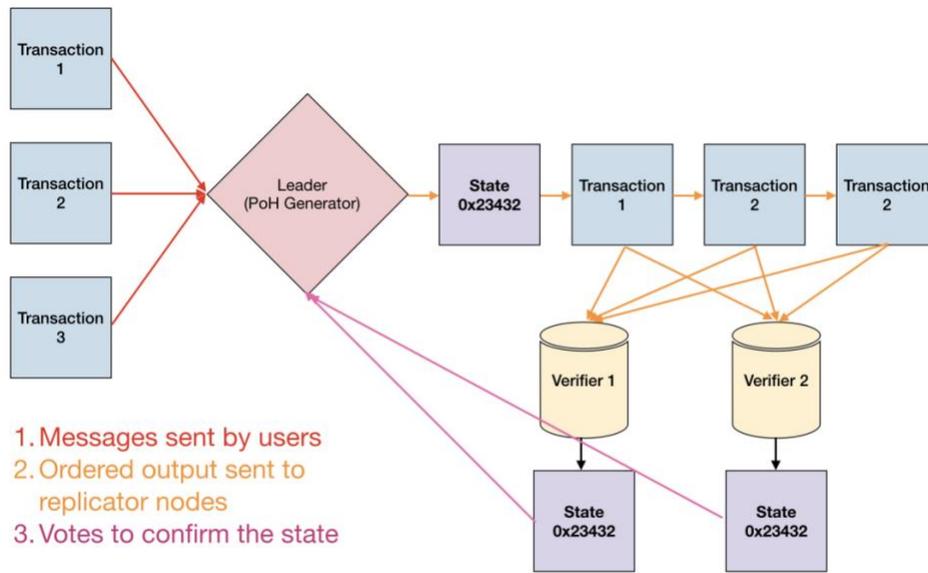


Figure 1: Transaction flow throughout the network.

Source: <https://solana.com/solana-whitepaper.pdf>

Market

We help with the fundraising and technology development of products and services with a constant growing demand such as the food and energy industries where the biggest issue is keep supplying the increasing demand, the companies in this sectors have to focus in problems linked with production and cost efficiency, both problems are resolved by technology.

The food and energy industries are the industries that have more problems with track, certify and trade their products and services, this problems are easy to solve with the special features of Blockchain. The biggest retailers in the world, such as Walmart and Carrefour, are asking to their suppliers to apply a blockchain based system in their process, to certify the origin and quality of their products, allowing the final consumer to choose the best product and get the warranty of quality that they are looking for.

The fundraising evolution is with smart contracts and are called ICOs (from Initials Currency Offering or STO from Security Token Offering). Using this method more than \$14 billion dollars were allocated in startups in 2018, including very popular companies like Telegram, they use this method in a private fundraising campaign for the development of their own blockchain. Other characters involved is PWC and Deloitte they support with technology and accounting services.

Market description

Our platform is made to connect all the people involved in the food industry to optimize the whole chain of supply, starting from the ground, 98% of the farms in the world are considered small size, this means they don't have the resources to apply technologies, process and systems which allows maximize their production, this farms with a experience in their field with clear numbers and strategies, looking for ways to growth.

The food industry is one of the biggest and most complex of all industries because of the many variables and players involved. There is a long way between the farm and the table, this is the reason because one third of the food (whole food produced of the world) is wasted but with an intelligent system we can optimize the supply chain.

The platform for the energy sector is design to certify the source of the energy generation, supporting the clean energy bonds and simplifying the trades between the participants in the distributed generation, giving transparency and automation to the supply of energy simplifying one of the barriers of the energy sector.

Market analysis

The food industry is the fundamental one because everybody has to eat, but the world population stays growing and to keep feeding them in the upcoming years, it will be necessary to increase production in a 70% with an annual investment of 83 billion USD

each year (Source: FAO – UNO. Only the farm equipment is a market of 102 Billion USD growing 4% CAGR[4].

At this moment only 2% of the farms in the world have the size and resources to acquire the smart farming technology[2] in spite of that. In 2018 the farm technology market size reached a 10 billion USD valuation and it will keep growing in a 9% CAGR until 2025 when it gets a market size of 22 Billion USD[3].

The blockchain applications to the food industry are making their way disrupting all the value chain. The application of this technology to the food industry is growing at an astonishing 47% CAGR in 2018 the market value was 60 Million USD and the forecast says that in 2023 it will be at 420 Million USD[5]

Green energy

The industry responsible for a big part of the climate change is getting renewable, however it is a big challenge, physics and politics make the transition harder but it is a window opportunity for blockchain technologies, because of the simplification and automatization of process, in 2017 the valuation of this market was 270 Million USD and is growing at 78% CAGR, the forecast market size of the blockchain technology for the energy industry will be 7 Billion USD in 2023.

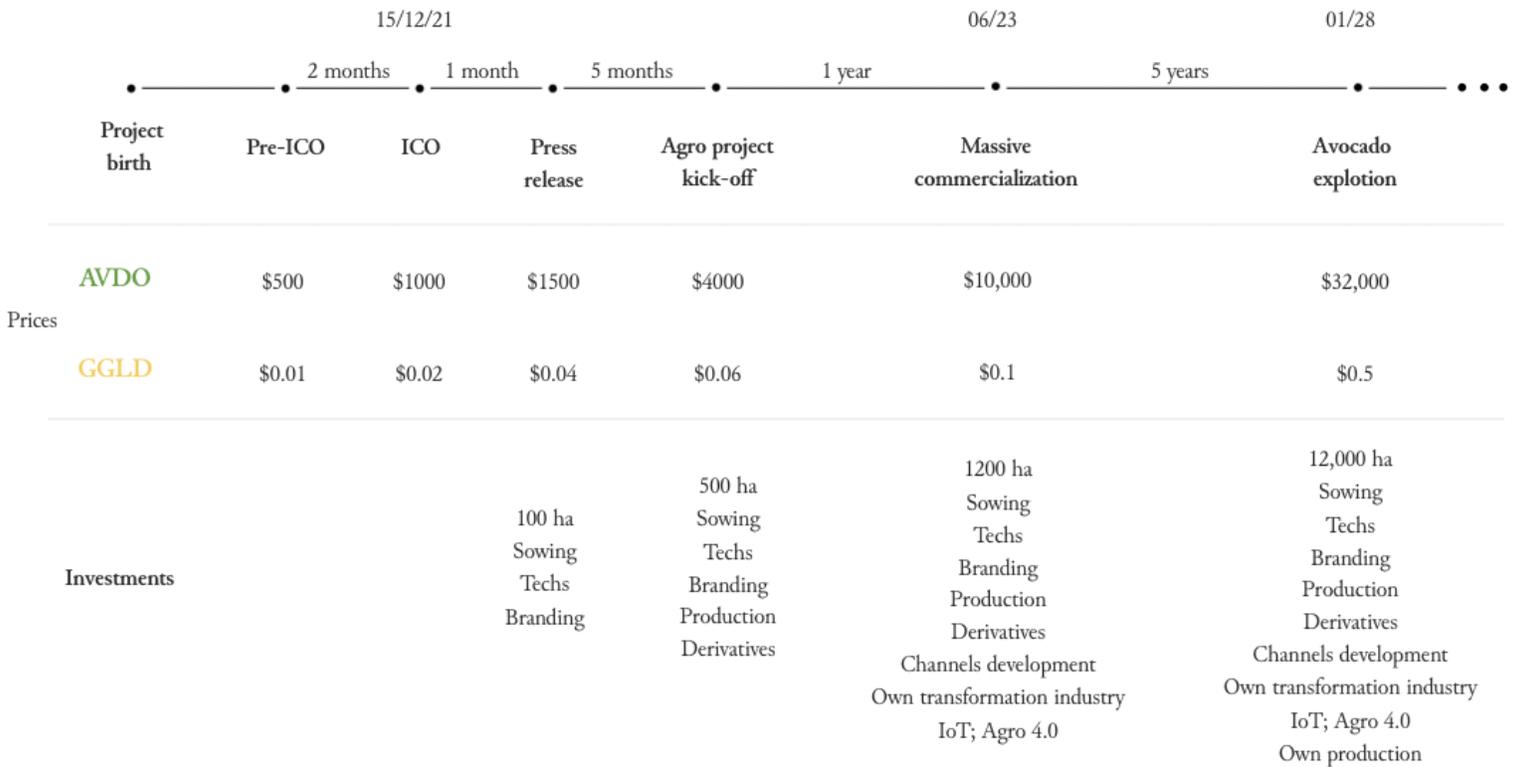
Current market

The current Blockchain systems for food traceability are already working and processing millions of transactions however they have issues with the scalability and decentralization of the information. Their system has a limited number of transactions, and their data lacks of reliability because the source of the data is handmade.

The leaders in this sector are IBM and VeChain, Walmart is using both of these blockchains to track the products coming from suppliers but only in a few products and countries like China, USA and Brazil.

In the energy sector the adoption of blockchain is in all levels from big countries like Australia to Brooklyn neighborhoods, some of the biggest energy companies like Acciona use a blockchain to certify the origin of the energy generation. In other hand, Australia is working in a smart grid to make peer-to-peer energy generation and consumption.

Timeline



Distribution

The Avocado Coin distribution

The **public sale of tokens** will finance the expansion of the project and the sustainability of the entire business model. For this reason, it represents the largest percentage.

Liquidity is very important to have cash capital for unforeseen extraordinary expenses and to have the chance to maintain the stability of the currency.

Technology development is already in motion but we need resources for developing in depth Agro 4.0 technologies. We already have an MVP where we can start our work.

Founders and team are the backbone of the system. It is very important that both the founding team and the rest feel a sense of belonging to the project; this percentage will allow a deep focus for the good performance of the whole business.

Marketing and influencers are an important part of the project they are the evangelizers of the whole initiative helping with the addition of people including governments and institutions. We will have both, cash and cryptos to pay for their participation.

Tokens offerings, this will provide a financial boost to kick-start and maintain the entire business strategy.

Tokenomics

Avocado Coin

Type: Security Token

Symbol: AVDO

Blockchain: Solana

Fixed amount: 21.000.000

ICO: 15/12/21 3% released



CAPITAL ALLOCATION

Our major investment will be for **3 strategies**. The short-term one is to buy avocados in alliance with the 18,000 avocado producers in Michoacán, which we will sell in the global market both fresh and its derivatives.

The medium and long-term strategy involves buying land to plant avocados and test our Agro 4.0 technology. We expect the development of this technology to have a 3-year maturation period, while our own product plantations will take about 6 years.

The marketing includes the cost of marketing campaigns for the first Coin offerings, the campaign of the Greenbloks business lines and the development of expansion strategies for the adoption of the Green Gold Coin as an everyday payment.

Technology development is already in motion but we need resources for the special modules and user experience.

Marketing and influencers are an important part of the project they are the evangelizers the whole initiative helping with the addition of people including governments and institutions.

Liquidity is very important to have cash capital for unforeseen extraordinary expenses.

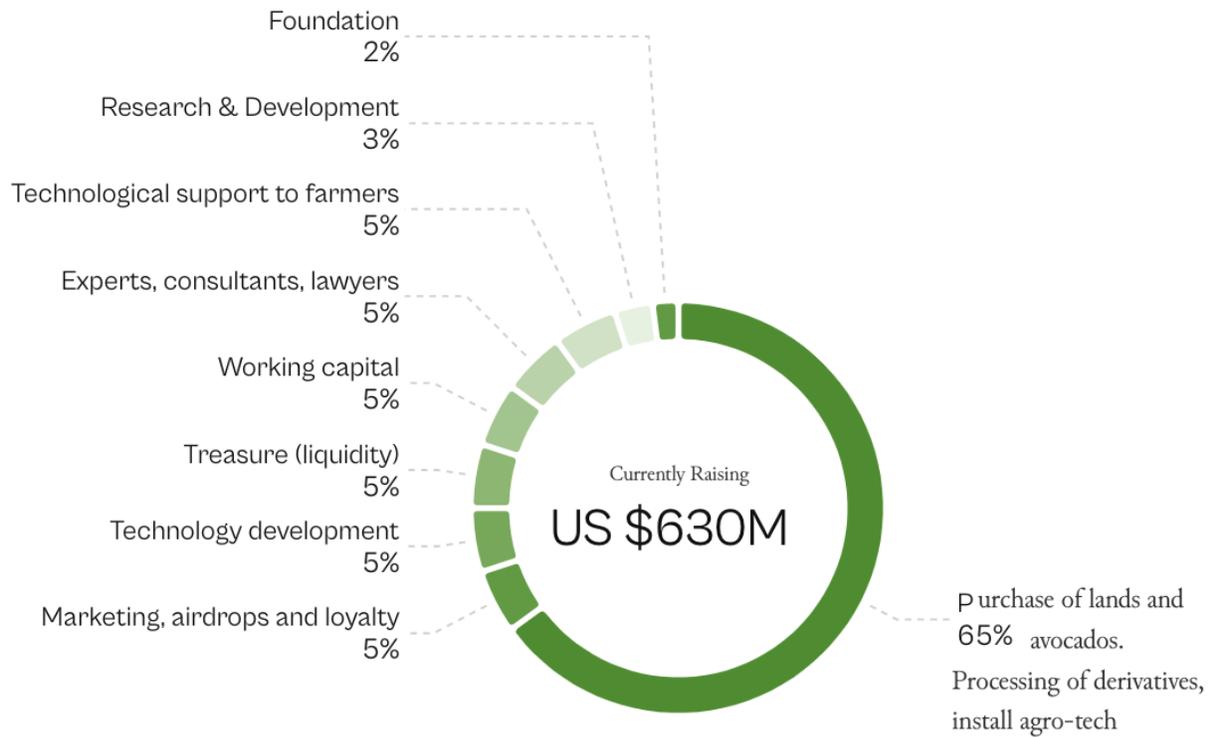
The **working capital** will allow operations to continue without interruption, having a base budget that guarantees more than 1 year for the initial team.

The brokerage and investigation of future projects requires **experts**, consultants, studies business travels etc.

The **experts** will allow us to fulfill specific roles to offer innovative solutions in any aspect.

Technological support to farmers is an important part of our project, it is a backbone of our essence to develop a cluster of sustainable agro-business around the way we are producing nowadays.

The **Foundation** will be fostering local farmers and their families to be aware of the main sustainable concerns, it will develop workshops about SDGs and sustainability.



12 Month - KPIs

